



Brand Recourse

Your Brand Promotion Partner



About Us

Brand Recourse is an ace player in Digital Marketing Arena.


Our diverse services allow our customers to get many goals achieved in one place. We have a team of young & enthusiastic members who are ready to work and come up with the best outcomes.



The Vision



Immediate Goal

-  Reputation Building
-  Social Media Presence
-  Social Media Promotions
-  Maintaining Public Relations

Our Offerings

Get the best of the services and give your brand a global visibility

■ Portfolio Built-up

■ Creative Works

■ Social Media Management

■ Whatsapp Campaigns

■ SMS Services

■ Toll Free/IVR

■ Voice Calls/OBD

■ Search Engine Marketing

■ Lead Generation

■ Press Release

Portfolio Built-up

PORTFOLIO BUILT-UP
IS A NECESSITY TO GET
VISIBILITY

 Website Blog

Website

Your Website is your identity

Your website will give you a global identity & a professional portfolio to present yourself before the world.





What You will get

- A Responsive & attractive Website
- Your Complete Portfolio
- Updates of your upcoming events & Ceremonies
- The Website will have all your social media links making it a centre point for your contact

Our team of experts will work on website building and ensure you get the best design & quality website. It will have your Details, Past & upcoming events, Awards, Social Media connections & other details.



■ Why it is required

The Website will give you a Global Presence and a unicentric reach to your prospective clients & down lines. You need to share your Website link & they will get reach to all your social media pages as well as call connect with your team



Blog

A blog is a discussion or informational website published on the internet consisting of discrete posts. A blog is a means of sharing your thoughts and ideas with the world.

A well-executed blog sets you apart as an expert in your field.



WHAT YOU WILL GET

- A Personal Blog Page
- High-quality content on your blog post
- Regular updates on your Blog page

WHY IT IS REQUIRED

Supreme-quality of blog content on regular basis will keep readers following your page and staying connected with you. This will generate a good amount of traffic and leads

Creativity Works

TO MAKE YOUR PROFILE
LOOK ATTRACTIVE

■ Graphic Designing

■ Video Editing

■ Content Writing

■ PPT Creation



Graphic designing

A dedicated team will create attractive graphics to be posted on your social media pages regularly.

Build your brand on social media



WHAT YOU WILL GET

- Attractive graphics for your daily posts
- Graphics for promotional posts

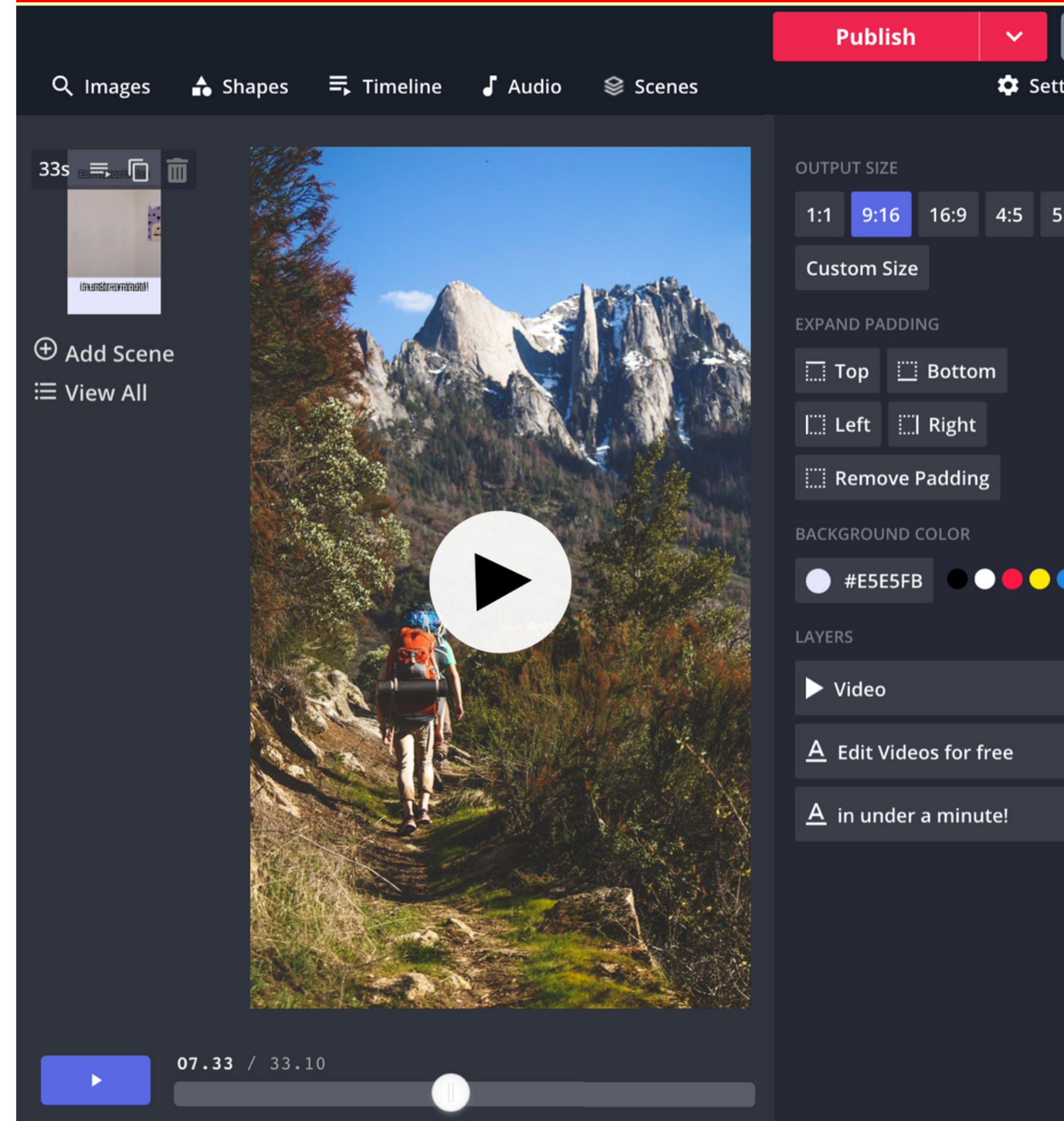
WHY IT IS REQUIRED

Social Media nowadays play a pivotal role in connecting with people. Attractive graphics will attract more people to your Social Media Profile.



Video Editing

A team of highly qualified video editors would be assigned to look into all kinds of video editing like 2D Video editing, 3D Video editing, Animations, Voice-overs etc., to make the video of the highest quality.



High quality
videos are
always treat
to watch



WHAT YOU WILL GET

- Supreme HD Quality Video
- Enhanced Videos that can be posted on social media

WHY IT IS REQUIRED

Videos need to be edited before being published; there are background noises and quality issues in recorded videos. Video editing is required to enhance the video quality. We will improve the quality and make the necessary changes before publishing on youtube or Social Media channels.





Content Writing

A professional content writer would regularly write content for blog posts, Proposal presentations, youtube and social media pages.

Optimized
content
grabs more
traffic



WHAT YOU WILL GET

- Unique & optimized content for your blog & website.
- Catchy captions for social media posts.

WHY IT IS REQUIRED

Content Writer will write quality content for your Website and blogs to keep them optimised. They will also work on the proposal ppt, which you can share with your prospective clients; further, they will also write for your social media pages and youtube page with appropriate hashtags to make them attractive.



PPT Creation

PPT is a powerful tool for presentation. A creative PPT is the best way to explain the business

**PPT
Slideshow is
a method to
express your
business**

WHAT YOU WILL GET

- PPT with your business slides
- Will cover infographics & relevant images

WHY IT IS REQUIRED

PPT is a strong tool to explain your business to your team in a better way. It contains fewer words but expresses more with relevant images & necessary infographics



Social Media Management

- Account management
- Paid promotions
- Verified Profile



Account Management



Social media gives you social visibility, and it needs regular updates on your social media pages and quality captions & graphics.





FACEBOOK



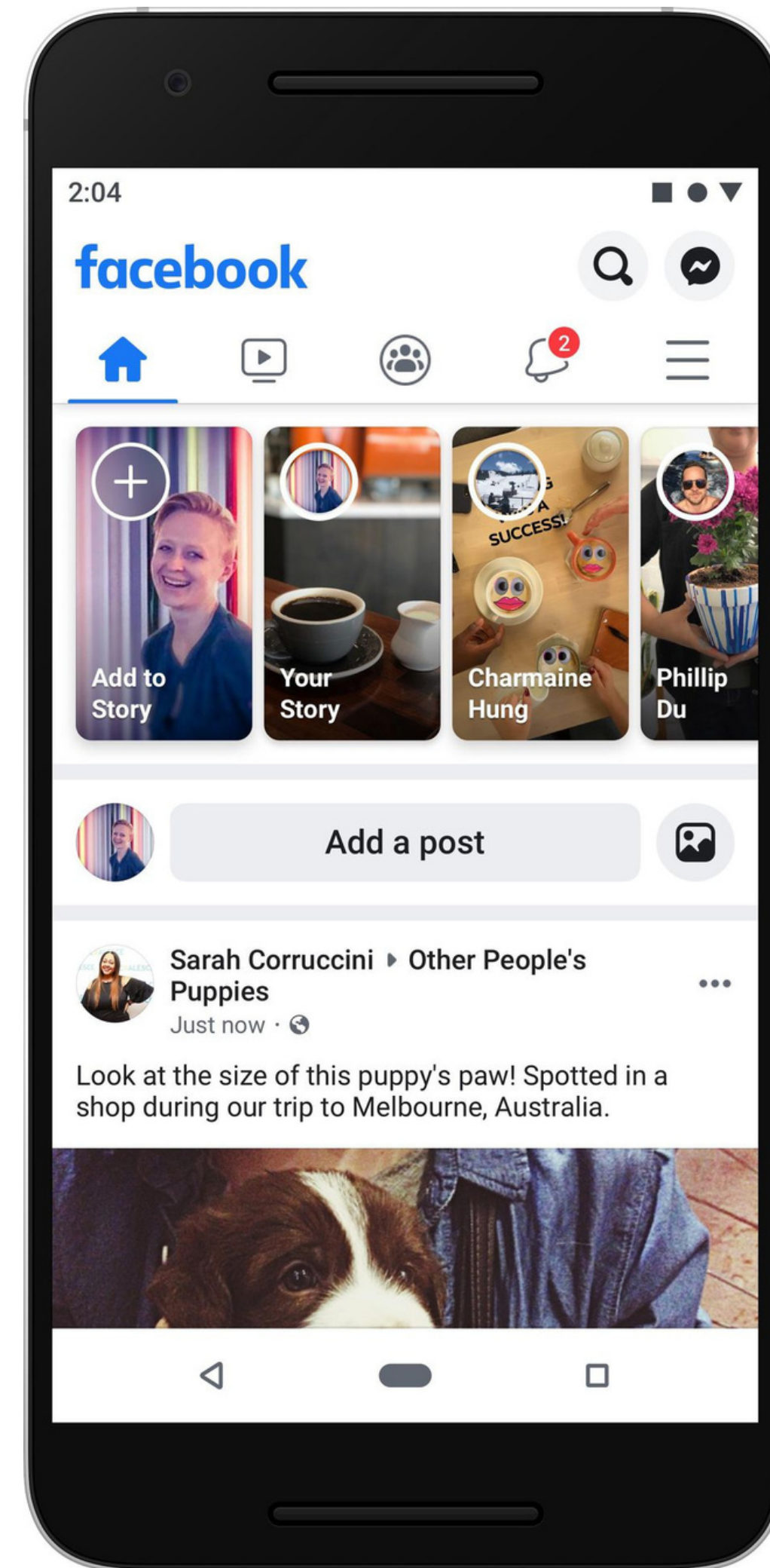
Promoting Facebook page & posts to various related groups & sharing to various portals.

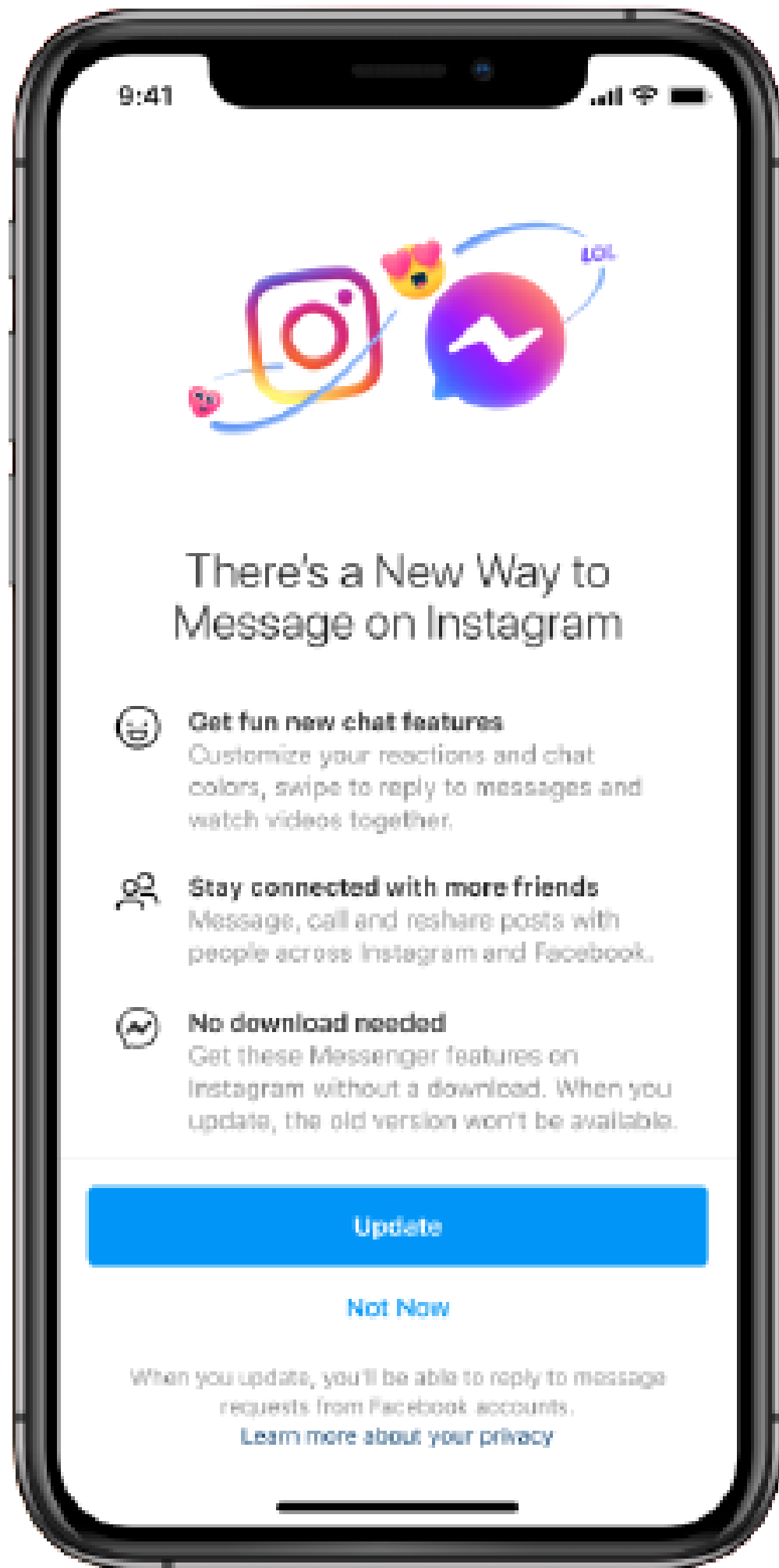


Promoting Hashtags by posting appropriate hashtag trends.



24*7 Messenger support to keep the public connected with you





INSTAGRAM



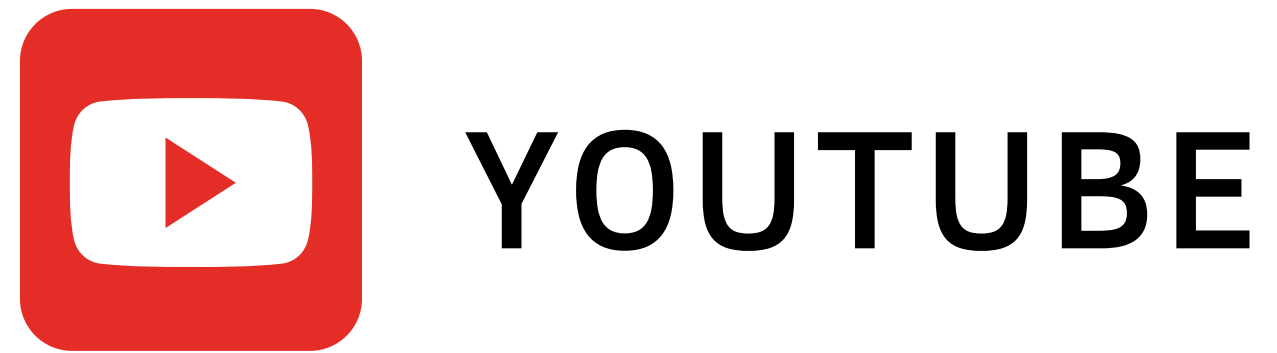
Increase followers on-page



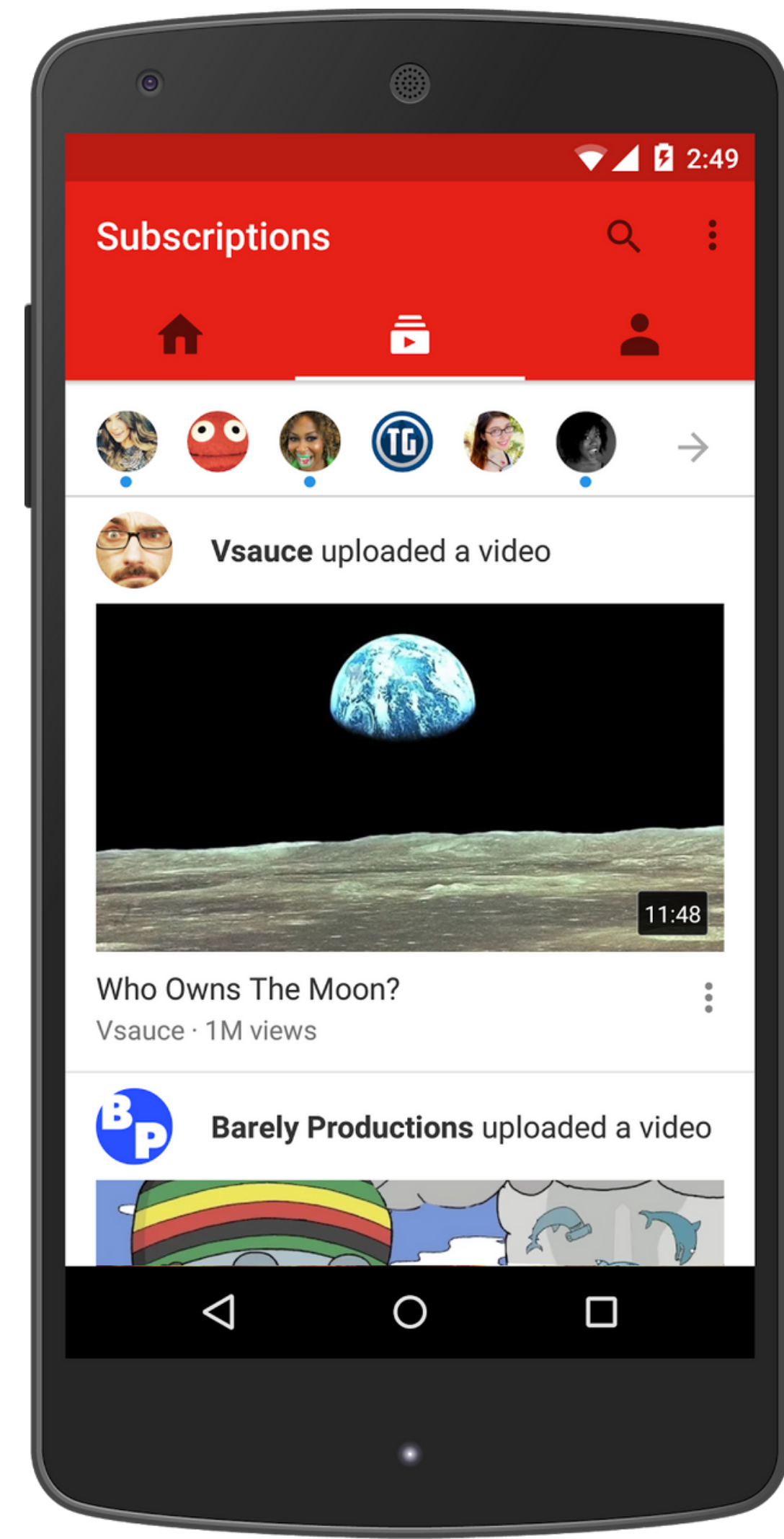
Use of trending Hashtags to maximize reach



Active reverts on comments to keep public connected




- Setting up of Youtube Channel
- Writing & publishing Meta-data for every video
- Making video viral by sharing & promoting it to various other platforms.



Social Media is a medium of mass connection in the modern era. With your busy schedule, you might not be able to keep your social media pages active. A dedicated person would be aligned to post on all your social media pages regularly with impressive graphics & catchy captions

Why it is required



Paid Promotion

Paid promotion is required to give you more and more reach within the mass, helping you gain popularity.



What you will get



- Boosting of Facebook Page
- Paid Promotions for Posts, Videos, Photos & events.



- Boosting of Instagram Page
- Paid Promotions for Posts, Videos, Photos & events.



- Promoting Videos to reach maximum audience
- Paid Promotions by Youtube Advertisements

Why it is required



Through paid promotions, you will get more connections and prospects. You can discuss the plan with them and increase your team size.

The Power of Social Media Marketing



73%

of marketers believe social media marketing has been **"somewhat effective"** or **"very effective"** for their business.

Verified Social Media Profile

A verified Social Media profile means that your account is authentic for a public figure, celebrity or global brand.



What you will get



Verified accounts for all
Social Media Platforms



Why it is required



A verified account will establish your strong presence on social media and help you in increasing brand awareness. The verified account gives you a badge of trustworthiness, which will allow more and more people to connect with you.

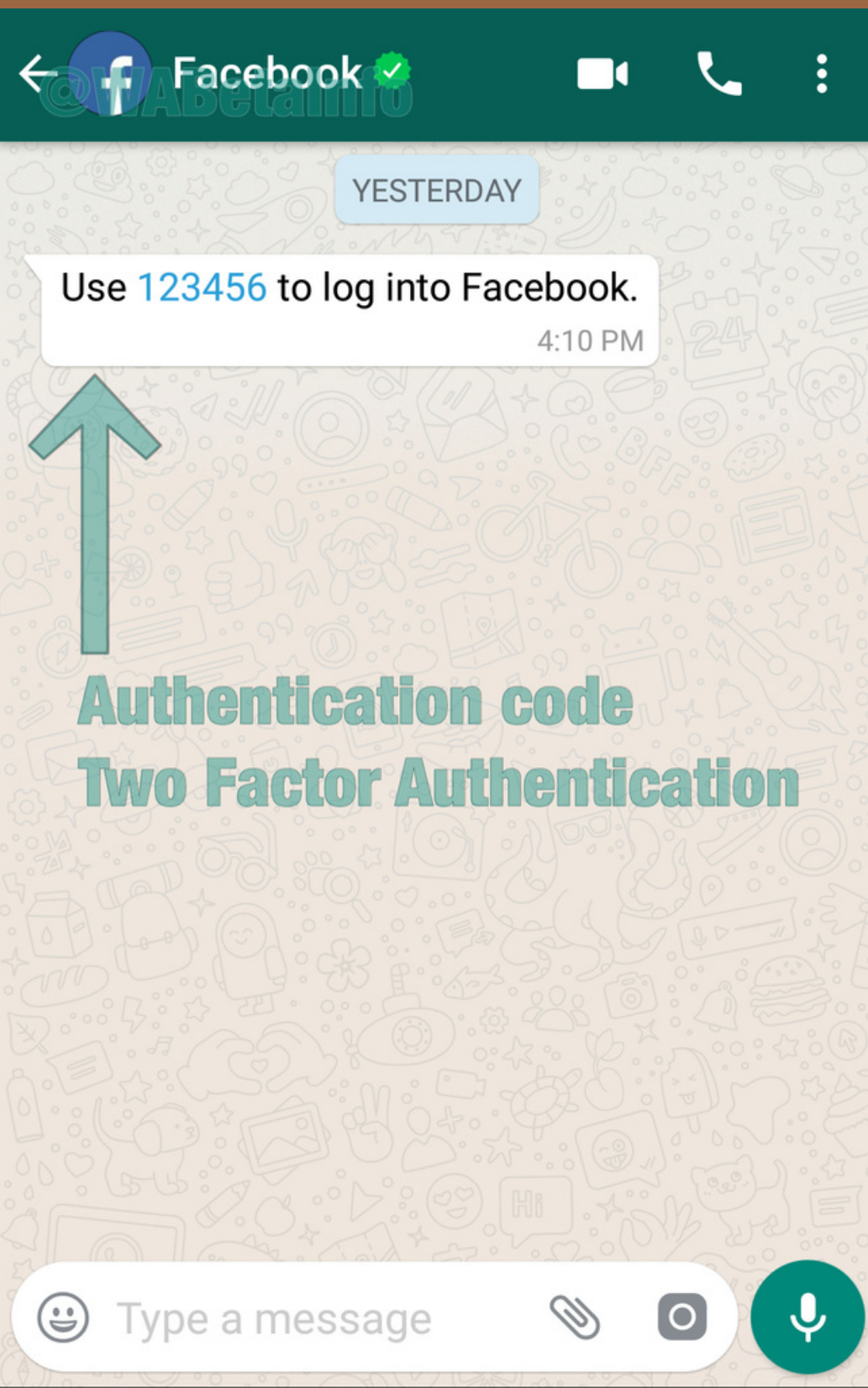
Whatsapp Campaigns

Take advantage
of the tools available.



- **Verified Whatsapp Profile**
- **Bulk Whatsapp**

Verified Profile



Verified WhatsApp profile means that WhatsApp has verified that an authentic, notable brand owns this account. An official business account has a green checkmark badge in its profile and chat thread headers, and the business's name is visible even if the user hasn't added the company to their address book.

WHAT YOU WILL GET

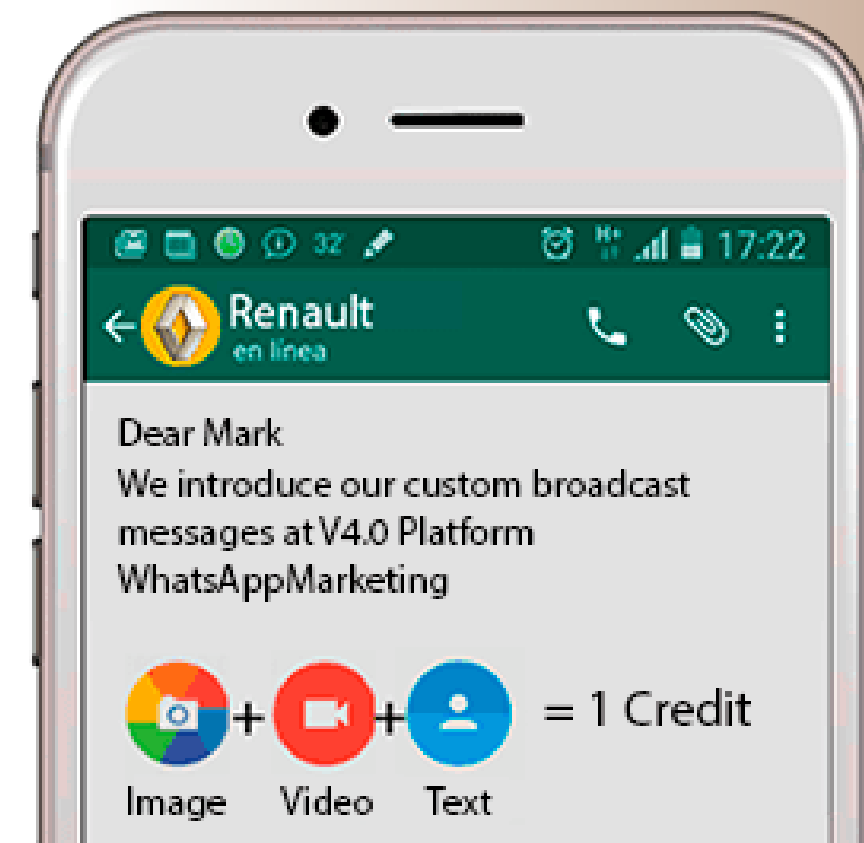
- A verified authentic profile with a green authentication mark beside your name.
- Number won't be visible to the audience

WHY IT IS REQUIRED

Through your verified Whatsapp profile, you can grow your business and share your catalogue with a mass very quickly. A verified account gives you a trust seal allowing more & more people will come & connect with you and your business.

Bulk Whatsapp

- Bulk Whatsapp Services allows you to send a message to many people at the same time.
-





WHAT YOU WILL GET

Ease to send a promotional message to bulk people at a time

WHY IT IS REQUIRED

WhatsApp bulk messages are a very effective method to contact leads and build customer loyalty. Bulk message campaigns include videos and images and the ability to express their message with an unlimited number of characters using which you can share your message to many people at a time.

SMS Services

Take advantage
of the tools available.



Promotional Bulk SMS



Transactional Bulk SMS



Promotional SMS

A well-versed promotional SMS will be sent to many people at a time.

Why it is required

A promotional SMS be sent to your prospects and customers informing them about promotions, discounts, and offers.



Transactional SMS

A well-versed transactional SMS will be sent to many people at a time.

Why it is required

A SMS about your products & services will be sent to many people at a time to keep them connected with you

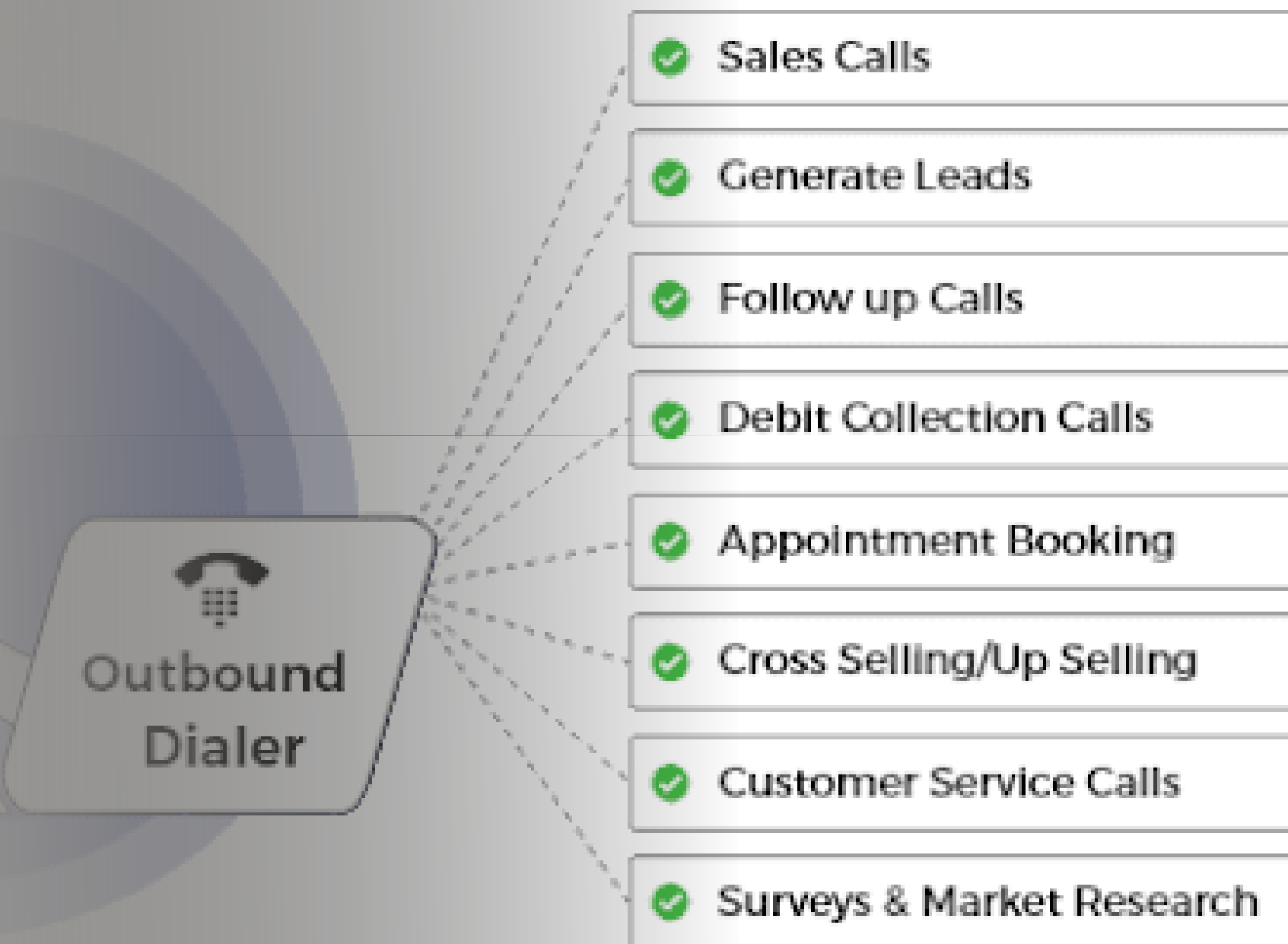
Toll-Free/IVR Service

Toll-Free numbers and IVR numbers will help people in connecting with you. They can call these numbers to contact you.

Why it is required

This will help people to connect with you without making your contact number public. Secondly, with many calls coming at a time, you can divide the calls to different members of your team so that you don't miss any connection. This will also keep a record of all calls & missed calls.





Voice Calls/OBD (Outbound dialer)

A pre-recorded call with the desired promotional message to reach out to the audience

Why it is required

There will be a planned promotional script about the business; the person will have the option to press the button and choose the desired service. This will help them in understanding the MLM plan in a better way and to connect with you.



Search Engine Marketing

- Search Engine Optimization
- Pay per click

Search Engine Optimization

Search engine optimization is the process of improving the quality and quantity of website traffic to a website or a web page from search engines. SEO targets unpaid traffic rather than direct traffic or paid traffic

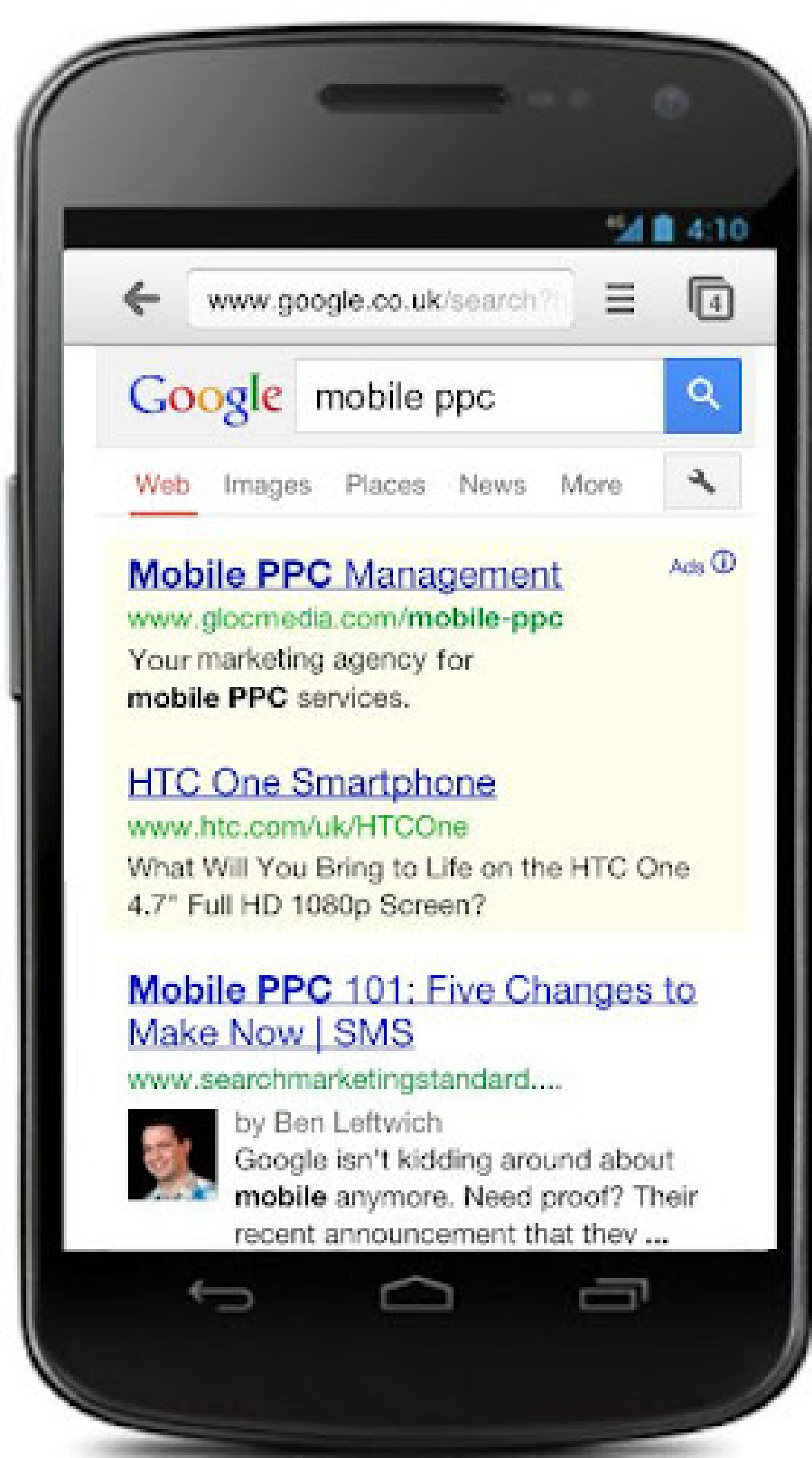




Why it is required

Your Website will be optimised on specific keywords so that whenever people type that keyword, your page will be visible to them on the first page. This will help more and more people connect with you.





Pay per Click

- Pay per click is an ad where you need to pay only when a person visits your Website.
-

Why it is required

PPC will give you qualified leads, immediate results for brand reorganisation, and high returns on Website traffics. This will help young people to join your team.



Lead Generation

- Lead generation is the process of gaining the interest of potential customers towards your business and increase sale**



Why it is required

Lead generation is one of the most influential and trending methods used to give qualified leads. These leads will help you in getting many new enrolments for MLM. The leads we will generate would be 100% qualified & verified leads helping you achieve your target only at lead per basis costs.



What are your company's top marketing challenges?



Benefits of Lead Generation



Generate Awareness



Cheaper than other Advertisements



Increase Sales & Profit Ratio



Benefits both Buyer & Seller



Target Desired Customers



Important Prospect Information is Collected



Press Release



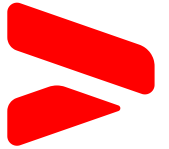
A press release is an official statement delivered to members of the news media for the purpose of providing information, creating an official statement, or making an announcement directed for public release.



■ Why it is required

Press releases are the most commonly used public relations tool in PR campaigns. Affordable cost, reaching the target audience, ad value, contribution to the branding process and sustainability are key benefits of press releases.

Testimonials



WORDS THAT MOTIVATES US



I was looking for a standardized firm which could serve me with a powerful and productive E-mailing services. Then I came across, the Brand Recourse which legitimately worked for me. Credit to Brand Recourse for furnishing my association with best ROI ever on an email campaign.

DIVYANSHU TRIPATHI

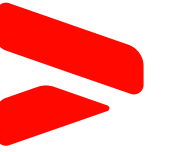
(VP BD & Marketing), Easypolicy



I was in search of an effective online promotion company that could in real render my company with best results at their end. That time I came across Brand Recourse whose services assured me of high revenue. Their service quality is what that impressed me.

AJITABH PARASHAR

(Sales Head), Pacific Golf



As soon as I met Brand Recourse, I simply got impressed with all the things they offered in their platter. The services they provide are incredible and the email and SMS campaigns have boosted my business a lot. Awesome services, great packages, great partnership. Thank you Brand Recourse.

RAJ KUMAR

Manager (Digital Marketing & Branding), Goldmine Developers.



I was looking for a digital promotion company which can spread good awareness about my newly launched project besides bringing-in the good amount of inquiries. Brand Recourse proposed a bundled package of email and sms campaigns which eventually turned out to be a really good investment. Impressed with their service quality!

AMIT ARORA

(Managing Director), Kar Promoters



Contact Us

We'd love to talk about all things marketing.



PHONE NUMBER

Sandeep Hindustani: +91-8708067167

Amit Yadav: +91- 9250804353



EMAIL ADDRESS

amit@brandrecourse.com

info@brandrecourse.com



WEBSITE

www.brandrecourse.com



